



Chairman and Secretary General
INDIAN DIRECT SELLING ASSOCIATION (IDSA)

Cordially invite you to the
KNOWLEDGE FORUM
on
Indian Direct Selling Industry

An exclusive presentation to the media

By

Indian Direct Selling Association (IDSA)

The conference would be addressed by

Mr. Amarnath Sengupta , Chairman, IDSA
Ms. Chavi Hemanth, Secretary General, IDSA

On Thursday, 16th January 2014 at 11:30 AM

at

Deccan Rendezvous Hotel
Apte Road, Shivaji Nagar
Pune, Maharashtra

Followed by Lunch

For further media co-ordination, contact:

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The Indian Direct Selling Association (IDSA) is an autonomous, self-regulatory body championing the cause of direct selling industry in India. The deliberations of the Forum will focus on concepts, contribution, nuances and challenges of the direct selling industry. Special emphasis will be paid towards exchange of substantial knowledge about the past, present and future of this industry in India. The Annual Survey Report 2012-13 would bring forth the latest facts and figures of the Direct Selling Industry. For further information please visit: www.idsa.co.in