

I/580796/2024



**GOVERNMENT OF ASSAM
FOOD, PUBLIC DISTRIBUTION AND CONSUMER AFFAIRS
DEPARTMENT**

**Block - E, 1st Floor, Dispur,
Janata Bhawan, Guwahati- 781006**

**ORDER BY THE GOVERNOR
NOTIFICATION**

Dated Dispur the 28th May, 2024

E-229682 /311: In pursuance of Rule 11 of the Consumer Protection (Direct Selling) Rules, 2021, framed under the provisions of Consumer Protection Act, 2019, issued dated 28th December, 2021, by the Ministry of Consumer Affairs, Food and Public Distribution (Department of Consumer Affairs), Govt. of India, and in supersession of Notification e-File No. 221424/241, dated 5th September, 2022, issued by the Government of Assam, the Governor of Assam is pleased to re-constitute a monitoring committee to monitor or supervise the activities of direct sellers and direct selling entities in the State of Assam, which will comprise of the following members :

1.	Secretary to the Govt. of Assam, Food, Public Distribution & Consumer Affairs Department	Chairman
2.	Secretary to the Govt. of Assam, Finance Department	Member
3.	Commissioner, Industries & Commerce, Assam	Member
4.	Commissioner, Food & Drugs Administration, Assam or his/her representative	Member
5.	Commissioner of Taxes (GST), Assam	Member
6.	Commissioner, Food, Civil Supplies, Consumer Affairs and Legal Metrology, Assam	Member Secretary
7.	Police Officer dealing with economic offences (to be nominated by the DGP, Assam)	Member
8.	Representative of Indian Chamber of Commerce	Member
9.	Representative of Indian Direct Selling Association (Subject matter expert)	Member

Signed by

Anasua Dutta Barua

Date: 07-06-2024 16:41:23

Secretary to the Government of Assam,
Food, Public Distribution and Consumer Affairs
Department, Dispur

FCSCA-11012(15)/3/2022-SUPPLY(A)-FCS AND CA-Food CS&CA

I/580796/2024



Memo No. 229682 /311-A

Dated Dispur the 28th May, 2024

Copy to:

1. The Director General of Police, Assam, Ulubari, Guwahati-07.
2. The Secretary to the Govt. of Assam, Food, Public Distribution & Consumer Affairs Department, Dispur, Guwahati-06.
3. The Secretary to the Govt. of Assam, Finance Department, Dispur, Guwahati-06.
4. The Commissioner, Industries & Commerce, Assam, Bamunimaidam, Guwahati-21.
5. The Commissioner, Food & Drugs Administration, Assam, Dispur, Guwahati-06.
6. The Commissioner of Taxes (GST), Assam, Kar Bhawan, Guwahati-06
7. The Commissioner, Food, Public Distribution, Consumer Affairs and Legal Metrology, Assam, Ramakrishna Mission Road, Ulubari, Guwahati-7.
8. The Regional Director, Indian Chamber of Commerce (NE) & Joint Director, Indian Chamber of Commerce, Ganeshguri, Guwahati-06.
9. The General Manager, Indian Direct Selling Association, New Delhi House, Barakhamba Road, New Delhi-01.
10. The P.S. to the Hon'ble Minister, Food, Public Distribution & Consumer Affairs, Assam for kind information of the Hon'ble Minister.
11. The P.S. to the Additional Chief Secretary to the Govt. of Assam, Food, Public Distribution & Consumer Affairs Department, Assam for kind information of the Additional Chief Secretary.

By order etc.,

Signed by

Arup Bezbaruah

Under Secretary to the Government of Assam,
Food, Public Distribution and Consumer Affairs
Department, Dispur