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Indian direct selling industry records USD 2.47 bn sales in 2019, ranks 15th globally

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Posted 2020-07-19, Yahoo Daily News (https://in.finance.yahoo.com/news/indian-direct-selling-industry-records-161807787.html)

New Delhi, July 19 (PTI) The Indian direct selling industry has recorded sales of USD 2.47 billion in 2019, reporting a growth of 12.1 per cent, a report by World Federation of Direct Selling Associations (WFDSA) said.

This has helped the direct selling industry improve its ranking to the 15th from the earlier 19th a

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Comments