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India | World | Sports | Business & Economy | Science & Technology | Features | Entertainment | States | Autoworld | Parliament

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Posted at: Jun 19 2021 9:00PM

IDSA-Shoolini University launch centre of excellence for direct selling

Solan, Jun 19 (UNI) In a unique initiative, Indian Direct Selling Association (IDSA) and Shoolini University jointly launched a 'Centre of Excellence for Direct Selling in Academics' (CEDSA) that impart a year-long PG Diploma in Direct Sales starting Academic year 2021-22. CEDSA will be India's first 'Centre of Excellence' for Direct Selling.

Inaugurating the centre jointly, Food, Civil Supplies and Consumer Affairs Minister Rajinder Garg and Education Minister Govind Singh Thakur said that the state government was laying emphasis on providing job oriented education and in this direction 'Centre of Excellence for Direct Selling in Academics' established by Shoolini University, Solan would prove a better platform. Thakur remained connected through video conferencing on the occasion of the launch while Rajinder Garg was present in the university on this occasion.

CEDSA will be the second such centre in the world and the first in India and this centre will help in strengthening India's position in the field of direct selling.

Tags: #IDSA-Shoolini University launch **Please log in to get detailed story.** centre of excellence for direct selling

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NEW DELHI, JUNE 23 (UNI):- BJP National President J P Nadda paying floral tributes to Dr. Shyama Prasad Mookherjee on his death anniversary at BJP headquarters in New Delhi

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Prez Ram Nath Kovind to take smooth ride on train after hiatus of 18 yrs

23 Jun 2021 | 2:59 PM

Kanpur/Lucknow, Jun 23 (UNI) President Ram Nath Kovind will grace train journey after eighteen years following in the footsteps of former president

APJ Abdul Kalam.

[see more..](#)

UP polls: BSP-AIMIM alliance cooking

23 Jun 2021 | 2:54 PM

Lucknow, Jun 23 (UNI) Bahujan Samaj Party (BSP), former UP Cabinet Minister Om Prakash Rajbhar-led Suheldeo Bhartiya Samaj Party (SBSP) and Hyderabad-based All India Majlis-e-Ittehadul Muslimeen (AIMIM) are likely to come together under the umbrella of Bhagidari Sankalp Morcha to contest 2022 UP Assembly polls, sources said here on Wednesday.

[see more..](#)

HP CM lays foundation stones for developmental projects worth Rs 64 crore

23 Jun 2021 | 2:42 PM

Shimla, Jun 23(UNI) Himachal Pradesh Chief Minister Jai Ram Thakur on Wednesday laid foundation stones for developmental projects in Manali, Banjar and Kullu Assembly constituencies of Kullu district worth Rs 64 crore.

[see more..](#)

CMO of Etawah under fire over derogatory religious remarks

23 Jun 2021 | 2:39 PM

Etawah, Jun 23 (UNI) The Deputy CMO of Etawah has drawn criticism for sharing disrespectful religious comments on social media with the BJP demanding a legal action against him.

[see more..](#)

Dhindsa presses for 3rd front to oust traditional parties

23 Jun 2021 | 2:29 PM

Moga, Jun 23 (UNI) Rajya Sabha member and President newly floated political party SAD Sanjukat Sukhdev

Singh Dhindsa pleaded for a third front in Punjab to oust traditional parties like SAD-BJP and Congress and

urged for other parties to form a third front without which these parties could not be ousted.

[see more..](#)



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