

IDSA and Shoolini University launch Centre of Excellence for Direct Selling

Solan (Himachal Pradesh) [India], June 20 (ANI/PRNewswire): In a unique initiative, Indian Direct Selling Association (IDSA) and Shoolini University have jointly launched a Center of Excellence for Direct Selling in Academics (CEDSA) which is to impart a year-long PG Diploma in Direct Sales starting Academic year 2021-22.