Live Breaking

tatna to Sundarlal Bahuguna (https://hindi.latestly.com/india/delhi-arvind-kejriv

ENGLISH (HTTPS://WWW.LATESTLY.COM)

Saturday, July 17, 2021

latest news ▼



## (//w/w/trxfkdittletelolardy/kylepdilopdok/elepdel/limbd

oc=3&hl=ല്റ്റ-**∳** QUICKLY **#**SOCIALLY COUNTRY **FOREIGN** TECH AUTO **SPORT ENTERTAINMENT** IN&gl=IN&cei **LIFESTYLE VIRAL PHOTO GALLERY VIDEO ELECTION** 

Home (Https://Hindi.Latestly.Com) / Agency News (Https://Hindi.Latestly.Com/Agency-News/)

# Important information Direct selling industry grew by 4.7 percent in the first half of 2020-21

Get Latest Hindi News, Breaking News on Information at LatestLY Hindi. The Indian Direct Selling Industry posted a growth of 4.7 per cent in the pandemic-hit first half of the financial year 2020-21 with total sales of Rs 7,518 crore, according to its annual survey report released by the Indian Direct Selling Association (IDSA) on Friday. This growth coincided with a boom in demand for products from the health and nutrition segment.

(mailto:?

2021 06:17 PM IST

Agency News (Https://Hindi.Latestly.Com/Agency-News/)

New Delhi, Julyi 16: The Indian direct selling

industry postind a growth of 4.7 per cent to Rs 7,518 chottes # 26 Page Third it laterstly. of the financial year 2020-21, selling-to its annual survey report industryreleased by the Indian Direct Selling

Association (IDSA) on Friday. total sales. This growth 4 coincided with a boom in demand for products from the health and nutrition segment.

According to the annual report, a total of 53.18 lakh people joined direct selling with inan average number of 29,064 new partners per day during this period with the trend of work from home. India's contribution to the directive market is only one percent, but it is one of the fastest growing markets. Indiadfranks 12th among the top 20 countries in terms of trade.

2020-

"With the emergence of work from home trends, people, have been able to explore options that can provide them with an additional source of self-rearned income while working from home," IDSA said.

According to the report, the 'wellness' category of goods contributed 55 percent of the total sales of Indian direct selling in the first half of 2020-21. Country News | Court denies bail to Amar Dubey's...

Foreign News | Russia to showcase new fighter ai...

TRENDING NEWS

LATEST NEWS

COVID-19: Government's warning regarding third wave, said - next 125 days are very important

subject=%E0%A4%9C%E0%A4%B0%E0%A5%81%E0%A4%B0%E0%A Bhasha (https://bindi.latestly.com/author/bhasha) | Julia | 19-third-wave-next-100-125-days-very-21+%E0%A4%95%E0%A5%80+%E0%A4%95%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%A4%90%E0%A4%90%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%E0%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%A4%90%

> Petrol-Diesel Price Today: Petrol again increased tension, 30 paise more expensive - know today's rate (https://hindi.latestly.com/india/petroldiesel-prices-today-july-17-2021-petrolprices-hiked-again-check-new-rates-945176.html)

After Goa, Kim Sharma and Leander Peas were also spotted together in Mumbai, has a new love story started? (https://hindi.latestly.com/entertainment/b goa-trip-leander-paes-and-kim-sharmaspotted-together-in-city-945433.html)

Leopard hunted hard, then hyenas snatched morsel from his mouth (Watch Viral Video) (https://hindi.latestly.com/socialviral/hyenas-snatched-prey-fromleopard-in-this-way-video-goes-viral-onthe-internet-945335.html)

Malaika Arora becomes jury for Mrs India Queen 2021, to be final in October (https://hindi.latestly.com/entertainment/b arora-will-be-a-part-of-the-finale-juryfor-mrs-india-queen-2021-945195.html)

Sports News | a person infected with corona v

L'AGORIGINA TO THE AFREST SUITE AND A PROPERTY OF THE AFREST OF THE AFREST SUITE AND A PROPERTY OF THE AFREST SUITE AND A of 28.26 percent in the financial year 2019-20. Its total sales during this period stood at Rs 16,776.2 crore, which was Rs 13,080 crore in 2018-19. Maharashtra contributed the highest (12 per cent) to sales, followed by West Bengal at 11 per cent. Uttar Pradesh's contribution was 9 percent. Haryana and Delhi are also major direct selling markets with a contribution of about five per cent each.

रिपोर्ट के मुताबिक वेलनेस वर्ग के उत्पादों ने भारतीय डायरेक्ट सेलिंग बिक्री में 57 प्रतिशत का योगदान दिया, इसके बाद कॉस्मेटिक्स और पर्सनल केयर वर्ग ने 22 प्रतिशत का योगदान दिया। जबकि घरेलू सामानों के वर्ग की इसमें आठ प्रतिशत की हिस्सेदारी थी।

आईडीएसए की अध्यक्ष रिनी सन्याल ने कहा, "18 प्रतिशत का सीएजीआर (चक्रवृद्धि वार्षिक वृद्धि दर) इस बात का गवाह है कि देश में डायरेक्ट सेलिंग व्यापार ने मजबूत प्रगति की है और यह सरकार के आशाजनक नियामक संरचना के सहारे आने वाले वर्षों में अपनी स्थिति और मजबूत करेगा।"

अपनी स्थापना के 25 वर्ष पूरे कर रहा आईडीएसए भारत में डायरेक्ट सेलिंग उद्योग के लिए एक स्वायत्त और स्व-नियामक निकाय है।

सरकार ने इसी माह के शुरू में डायरेक्ट सेलिंग उद्योग के लिए इसी माह के शुरू में नियमावली का मसौदा जारी किया है। उपभोक्त संरक्षण (डायरेक्ट सेलिंग) नियमावली, 2021 के मसौदे पर संतोष जताते हुए आईडीएसए के पदाधिकारियों ने कहा कि यह ' यह नियमावली स्रंग के छोर पर रोशनकी के समान है। इससे उद्योग को गति मिलेगी।' उन्होंने कहा कि पहली बार इस उद्योग के लिए अलग से नियामकीय और पंजीकरण व्यवस्था की जा रही है। इससे इस क्षेत्र को गतिविधियों का विस्तार करने और रोजगार के अवसर बढ़ान में योगदान देने में मददम मिलेगी।

(यह सिंडिकेटेड न्यूज फीड से अनएडिटेड और ऑटो-जेनरेटेड स्टोरी है, ऐसी संभावना है कि लेटेस्टली स्टाफ द्वारा इसमें कोई बदलाव या एडिट नहीं किया गया है)



**Of Your Devices** 



### COMMENTS

Baby born during corona epidemic ENGLISH (HTTPS://WWW.LATESTLY.COM) understands everything sanitizer, this

Viral Video is being seen again and again

(https://hindi.latestly.com/socialviral/baby-born-during-coronaepidemic-thinks-everything-is-asanitizer-this-viral-video-is-being-seenagain-and-again-944288.html)

### SOCIALLY

(https://hindi.latestly.com/socially/)

Khushi Kapoor Hot Photos: जान्हवी कपूर की बहन खुशी ने दिखाया हॉट अवतार, फोटो शेयर कर बढ़ाई

(https://hindi.latestly.com/socially/entertair kapoor-hot-photos-khushi-kapoorlooks-gorgeous-in-pantsuit-945631.html)

SL vs IND: यहां देखें कौन-कौन हैं 'गब्बर के शेर', सीरीज से शुरू होने से पहले Shikhar Dhawan ने शेयर की

(https://hindi.latestly.com/socially/sports/cr vs-ind-shikhar-dhawan-shared-picturewith-his-team-players-945603.html)

Chardham Yatra: सीएम धामी बोले- चारधाम यात्रा की लाइव स्ट्रीमिंग नहीं होगी

(https://hindi.latestly.com/socially/india/utt we-have-decided-not-to-hold-livestreaming-of-chardham-yatra-says-cmpushkar-singh-dhami-945602.html)

Punjab Congress Crisis: पंजाब कांग्रेस की कमान दी जा सकती है नवजोत सिंह सिद्ध के हाथों में, आज हो सकती है घोषणा- रिपोर्ट

(https://hindi.latestly.com/socially/india/pol singh-sidhu-to-head-punjab-congressannouncement-expected-today-report-

(https://texe/twokteo.pg/sh/aner.pd/).945535.html)

u=httms=//itimsi//afestilateshkacem/agency-

		a-ucha-withowaganaceanaganikagency-			
Tags:	डायरेक्ट सेलिंग वृद्धि	news/ <b>elive</b> /dlirect-		ईंधन की कीमत	
	(https://hindi.latestly.com/topic/%e0%a4%a1%e0%a4%be%e0%a4%af%e0%a4%bb0%e0%a5%87%e0%a %e0%a4%b8%e0%a5%87%e0%a4%b2%e0%a4%bf%e0%a4%82%e0%a4%97-ing- %e0%a4%b5%e0%a5%83%e0%a4%a6%e0%a5%8d%e0%a4%a7%e0%a4 <b>%bbc/usbc/ustry</b> -		%a4 <mark>%95%e0%35%8d</mark> शहर	<u>%=0%</u> =4%9 <del>f</del> पेट्रोल	डीज़ल
		grewgrew-	New Delhi	101.84	89.87
		4- 4- 7- 7-	Kolkata	102.08	93.02
		perc <b>enet</b> -cent-	Mumbai	107.83	97.45
		in- in-	Chennai	102.49	94.39
		the- the- first-first-	(НТТР	VIEW ALL  (HTTPS://HINDI.LATESTLY.COM/TO  PETROL-PRICE-IN- INDIAN-METRO-CITIES/)	
		half-half- of- of-	PE		
		20202020-	INDIA		
		21r- 21r-			

Country News | Court denies bail to Amar Dubey's...

Foreign News | Russia to showpase-new fighter ai...

944**6844687I**ntml&text=ਤਨरੀ

जानकारी

Sports News | a person infected with corona v