



GOVERNMENT OF PUNJAB

**Department of Food, Civil Supplies & Consumer Affairs**

Anaaj Bhawan, Sector - 39 C, Chandigarh - 160036

To,

General Manager  
Indian Direct Selling Association  
504, Manisha Building, 75-76  
Nehru Place, New Delhi - 110019

Memo no. STN(ADFS-cum-CLM)-2020/44

Dated: April 15, 2021

**Subject: Regarding nomination of subject expert in the Monitoring Committee under the Direct Selling Guidelines of Punjab, 2020.**

Please refer your correspondence vide letter no. IDSA/GC/20-21/032 dated January 11<sup>th</sup>, 2021 to this department, requesting the Department of Food, Civil Supplies and Consumer Affairs to appoint IDSA as a part of the Monitoring Committee.

Your request has been considered and approved by the government under the Clause 11.5 (vi) of the Direct Selling Guidelines of Punjab, 2021 as a Subject Expert. You will be duly informed to participate as and when the meeting of Monitoring Authority as per the said guidelines is convened.

*[Handwritten Signature]*  
15/4/21

For: Simarjot Kaur  
Principal Secretary,  
Department of Food, Civil Supplies  
and Consumer Affairs, Punjab

Endst no. STN(ADFS-cum-CLM)-2020/ 45 Dated: April 15, 2021

A copy of above is sent to the following for information:

- 1) PA to Hon'ble Food Supply Minister, Punjab.
- 2) PA to Principal Secretary, Food, Civil Supplies and Consumer Affairs, Punjab.
- 3) PA to Principal Secretary, Finance Department.
- 4) Taxation Commissioner (GST), Punjab
- 5) ADGP (Crime), Punjab Police
- 6) PA to Director, Food, Civil Supplies and Consumer Affairs, Punjab.

*[Handwritten Signature]*  
15/4/21

For: Simarjot Kaur  
Principal Secretary,  
Department of Food, Civil Supplies  
and Consumer Affairs, Punjab