

DIRECT CONNECT MONTHLY

IDSA.CO.IN

FEBRUARY 2024

STATE STATUTE

08 FEBRUARY 2024



IDSA panel comprising of **Mr. Vivek Katoch**, Chairman, **Mr. Chetan Bhardwaj**, General Manager, and **Ms. Aprajita Sarkar**, Treasurer met with officials from Uttar Pradesh's Food & Civil Supplies department **Mr. Prabash Kumar**, IAS - Special Secretary and **Mr. Abhishek Goyal**, IAS - Special Secretary to discuss establishing a monitoring mechanism. Collaboration underway for effective governance.



15 FEBRUARY 2024

Courtesy meeting was held by the IDSA panel, comprising **Mr. Vivek Katoch**, Chairman; **Mr. Harish Pant**, Vice Chairman; and **Mr. Chetan Bhardwaj**, General Manager. They met with **Mr. Bharat Harbanslal Khera**, IAS, Additional Secretary, Department of Consumer Affairs, upon his joining the Department of Consumer Affairs.

16 FEBRUARY 2024



The IDSA panel, led by **Mr. Vivek Katoch**, Chairman, and comprising **Mr. Chetan Bhardwaj**, General Manager, and **Ms. Deepshikha Borah**, Member of the Advocacy Group, met with **Shri Biswaranjan Samal**, IAS - Additional Chief Secretary, Food, Civil Supplies & Consumer Affairs Department, Government of Assam to discuss the monitoring mechanism in Guhawati.





27 FEBRUARY 2024

IDSAs participated in the 3rd meeting of GOA monitoring committee under the chairmanship of **Shri. Sanjit Rodrigues**, IAS, Secretary of Civil Supplies & Consumer Affairs.

IDSAs are appointed as a subject matter expert by the Government of GOA.



EVENTS & EXCURSIONS



13 FEBRUARY 2024



Collaborative discussion on the Direct Selling industry in India with **Mr. Rohit Kumar Singh**, IAS, Secretary (Consumer Affairs).



22 FEBRUARY 2024



Gratitude fills the air after a successful event honoring our honourable chief guest **Thiru. Har Sahay Meena**, IAS Principle Secretary/ Commissioner Civil Supplies & Consumer Protection Department Government of Tamil Nadu and the incredible women entrepreneurs of Tamil Nadu's direct selling industry!

BEYOND THE HORIZON



12 FEBRUARY 2024

We are thrilled to welcome **Forever Living Products** the IDSAs family as our newest member! Joining hands with a renowned brand committed to quality & empowerment strengthens our mission to promote excellence in the direct selling industry.

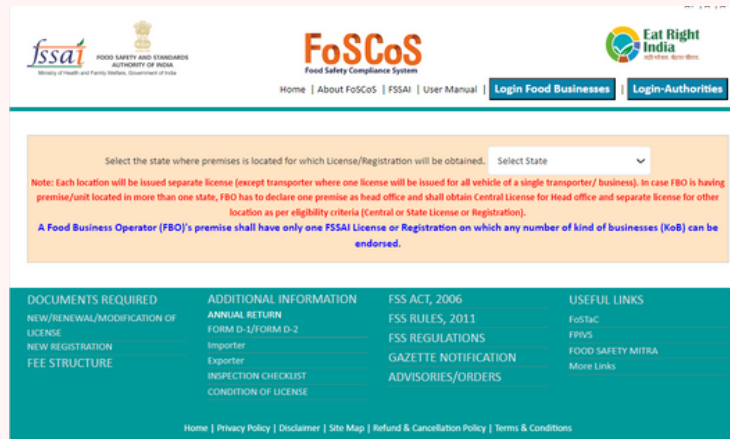


INDUSTRY INSIGHTS



05 FEBRUARY 2024

FSSAI approved IDSA's proposal for a new 'Direct Seller' category on **FoSCoS** platform, addressing rejections faced by direct sellers under 'Retailer' category. Changes underway, expected in 4-6 weeks.



GLOBAL UPDATES

On January 10, 2024, the US Department of Labor (DOL) published its final rule for modifying its existing test to determine whether a worker is an independent contractor or an employee under the Fair Labor Standards Act (FLSA).

This new interpretation relies on the "economic reality" test, which states that if a worker is economically dependent on an employer for work, they are to be classified as an employee and not an independent contractor.

The United States Direct Selling Association has strongly opposed the ruling and a delegation of DSA recently met top officials of the US government.



<https://www.directsellingnews.com/2024/01/12/us-department-of-labor-issues-final-rule-restricting-independent-contractor-status/>

Read More

**THANK YOU FOR JOINING US ON THIS JOURNEY THROUGH FEBRUARY!
WE HOPE YOU FOUND OUR INSIGHTS VALUABLE AND INFORMATIVE.**

