

# DIRECT CONNECT MONTHLY

JUNE 2024

## STATE STATUTE

23 JUNE 2024



IDSA panel comprising of **Dr. Ratnesh Lal** - Vice Chairman, **Mr. Rajat Banerji** - Secretary, **Mr. Chetan Bhardwaj** - General Manager and **Ms. Amarpreet Kaur Chawla** - Senior Manager had a productive meeting with **Mr. Abhay Joshi** - Assistant Director, Department of Financial Services, Government of India

The discussions revolved around the challenges faced by the direct selling entities in India and how the government in collaboration with the key stakeholders work towards creating an enabling environment for the industry. The meeting also witnessed discussions on issues related to the PCMCS Act and Money Circulation Scheme (Banning Rules) 2012.



वित्तीय सेवाएं विभाग  
DEPARTMENT OF  
**FINANCIAL SERVICES**

## IDSA@Updates



13 JUNE 2024

We are pleased to announce that **Ms. Amarpreet Kaur Chawla** has joined IDSA and will be heading the IDSA Secretariat, overseeing the association activities.

For any inquiries or assistance, you may contact her at [amarpreet@idsa.co.in](mailto:amarpreet@idsa.co.in)





26 JUNE 2024

We are delighted to announce that **Dr. Ratnesh Lal – Senior Director, Corporate Affairs, Herbalife India** has joined as new **Vice Chairman** of the Indian Direct Selling Association.



28 JUNE 2024

IDSA participated in **आयुष्मान भारत गुणवत्त स्वास्थ्य** event organized by the Ministry of Health and Family Welfare at Vigyan Bhawan on 28 June 2024 in New Delhi.

A ground-breaking new functionality was launched for the tatkal issuance of licenses and registrations through the **Food Safety and Compliance System (FoSCoS)**. This innovative system simplifies the licensing and registration processes, offering an enhanced user experience for those involved in the food industry.

The event was honored by **Shri J P Nadda**, Hon'ble Minister, Ministry of Health and Family Welfare and was attended by the Union Ministers of State, **Shri Jadhav Prataprao Ganpatrao** and **Smt. Anupriya Singh Patel**.



# IDSA SOCIAL MEDIA

»» 16 JUNE 2024

We are thrilled to share the success of our recent **Father's Day campaign**, which received commendable response on both our Instagram and Facebook platforms!

The campaign celebrated the significant contribution of fathers in our lives by encouraging people to show gratitude for their fathers and sharing inspiring stories.

These hampers were specially curated by **Modicare**, offering a selection of premium products that are perfect for pampering and celebrating fathers.

## GLOBAL UPDATES

### Asia Pacific Enterprise Awards Honors Direct Selling Companies



<https://www.directsellingnews.com/2024/06/12/asia-pacific-enterprise-awards-honors-direct-selling-companies/>

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### Inaugural DSU Europe Welcomes Attendees from 55 Countries

DSU hosted European executives, industry titans, and subject matter experts and visionaries for an in-person masterclass event in the United Kingdom.

<https://www.directsellingnews.com/2024/06/08/inaugural-dsu-europe-welcomes-attendees-from-55-countries/>

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THANK YOU FOR JOINING US ON THIS JOURNEY THROUGH JUNE!  
WE HOPE YOU FOUND OUR INSIGHTS VALUABLE AND INFORMATIVE.

